BIRLA WHITE

EVER-WHITE CEMENT WASH

SAFEDI BEMISAAL, CHALE SAALO SAAL
Birla White 'Ever-White Cement Wash' comes with the promise of being highly durable, superbly lustrous and greatly economical wall finish. Apart from being a primer coat for cement paints, it is also an efficient filler for all hairline cracks and crevices. Birla White Ever-White Cement Wash is the only cement wash that lasts longer than ordinary White Cement wash/lime wash and provides a far superior finish at applied surface.

Birla White Ever-White Cement Wash is a hassle-free product that can be easily applied using a brush or a spray, making the application process easier for small-time workers/painters/masons.
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**AREAS OF APPLICATION**
- New cement plaster wall (Interior or Exterior)
- RCC/concrete surfaces

**FEATURE & BENEFITS**
- Fills minor pores/pin holes, hairline cracks and crevices
- Superior White Finish
- Smooth Matt Finish
- Application on damped/moist surfaces
- Additional strength to the surface
- Does not peel, flake or gets wash away
- Durability up to 3 years

**REQUIRED TOOLS**
- Mechanical stirrers should be used for homogeneous mixing.
- Painting brush/Roller, is used for the application work.

**PREPARATION OF THE SUBSTRATE SURFACE**
- Remove all loosely adhering material, dirt, dust & oil etc. from the surface/wall by using emery/sandpaper, blade or wire brush etc.

**PRE-WETTING OF THE SUBSTRATE**
- Pre-wetting is an important step before application of Birla White Ever-White Cement Wash to get better workability, coverage & higher bond strength with the surface. Pre-wetting can be carried out by brush; hose pipe spray & also by spreading the water using a mug/cane. It is very important that the surface must be wet during the application.
MIXING OF BIRLA WHITE EVER-WHITE CEMENT WASH

- Mixing ratio (1:1.2): Slowly add 1 kg of “Birla White Ever-White Cement Wash” with 120% clean water (1 Kg Ever White Cement Wash +1200 ml water) to make a homogeneous slurry
- Mixing should be carried out by preferably mechanical stirrer (3-5 minutes)/for 10-12 minutes by manually to obtain a creamy consistency. Prepared slurry should be used within 1.5-2.0 hours

APPLICATION ON THE SURFACE

- After thoroughly mixing, apply ‘Birla White Ever-White Cement Wash’ on the moistened/wet wall/surface uniformly with the help of painting brush (4 or 5 inch)/appropriate Roller
- For obtaining best results, after each coat spray the surface by water after 6-8 hours of drying to cure the surface properly. Keep the surface for drying of 24 hour or at least overnight before second coat of application
- After overnight drying, apply a second coat. Two coats are sufficient for a good surface finish
- After final coat, water curing is required at least up to 3-5 days (2-3 times daily according to the weather condition)
- The direction of the brush movement should only be horizontally. This will help in getting a better surface finish & also minimizing the brush mark
## TECHNICAL PARAMETERS

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Technical Parameter</th>
<th>Specifications</th>
<th>Test Method</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>coverage (sqft/kg/2 coats) [On Ideal smooth surface]*</td>
<td>38-42</td>
<td>In House</td>
</tr>
<tr>
<td>2.</td>
<td>Pot life (Hours)</td>
<td>1.5-2.0</td>
<td>In House</td>
</tr>
</tbody>
</table>
| 3.    | Drying time @ 25±2 ºC  
- Touch Dry  
- Hard Dry | Max 1 hrs.  
Min. 6 hrs. | In House  
In House |
| 4.    | VOC (mg/kg)         | Nil            | ASTM 6886  |
| 5.    | Bulk Density (g/cm³) | 0.90-1.0       | In House |

*This value is on smooth surface, however this may change according to surface texture

## PRECAUTIONS

- While preparing the mix, Birla White Ever White Cement Wash product should be added to water and not vice versa
- Keep stirring while mixing
- Do apply Birla White Ever White Cement Wash over a fully prepared surface
- Only a limited quantity of mix should be prepared which can be used in less than 2 hours, to ensure that the mix does not set before application
- For highly absorbent surfaces, do thin down the finish coat
- A gap of 24 hrs is recommended between two coats of Ever White Cement Wash
- Do keep stirring the slurry well before its application. Mechanical stirrer is best recommended for homogeneous mixing
- Do not apply the product in direct sunlight, as cement will set faster leaving brush marks on the surface
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