



# **BIRLA WHITE BAGS THE PRESTIGIOUS GOLDEN PEACOCK AWARD**

For CSR Excellence in the Cement Sector



It is with immense pride that we announce that Birla White has been honored with the prestigious Golden Peacock Award for CSR Excellence in the cement sector, for our transformative project “Arogya”.

This recognition underscores our relentless commitment to enriching the lives of marginalized communities through our holistic approach to Community Health Care, education upliftment, sustainable livelihoods, and infrastructure development.

The Arogya initiative has made a significant impact in mother and child healthcare, school healthcare camps, and organizing health camps across rural villages. We’ve also conducted mega vision camps, including cataract surgeries, and offered consistent healthcare services through our dedicated hospital.

Birla White remains committed to being a force for good and will continue driving change that empowers and uplifts communities for a brighter and equal tomorrow!