

# BIRLA WHITE LEADS THE DIGITAL CHARGE!

Won **Big FM's** Big Impact Creator Award for the  
Digital Campaign - White Cement Ka Advantage



**Birla White Wins Best Impact Creator in Digital Campaign  
Cement at Big Impact Awards – Mumbai**

We are thrilled to announce that Birla White has been recognized with the Best Impact Creator in Digital Campaign Cement award at the Big Impact Awards – Mumbai. This prestigious recognition highlights our commitment to digital innovation and excellence in the cement industry.

Our award-winning campaign reflects the hard work, creativity, and strategic vision of our team. By embracing cutting-edge digital strategies, we have been able to connect with our audience in meaningful ways, setting new benchmarks in the industry.

We would like to extend our heartfelt gratitude to everyone who has supported us on this journey. This achievement inspires us to continue pushing the boundaries of innovation, striving for greater success and impact in the years ahead.  
Onwards and upwards!

