



DOUBLE WIN! **TOTAL DISRUPTION!**

**BIRLA WHITE EXPERTS CLUB APP GRABS
TWO PRESTIGIOUS BRAND EQUITY DISRUPTION AWARDS!**



**BIRLA WHITE BAGGED GOLD FOR MOBILE MARKETING AND SILVER
FOR MARTECH AT THE BRAND DISRUPTION AWARDS. HERE'S TO
BOLD IDEAS AND DISRUPTIVE MOVES THAT MAKE A MARK!**